

How We Collect and Use Information

We collect the following types of information about you:

Information you provide us directly:

We may ask for certain information such as your username, real name, address, phone number and e-mail address when you register for emails from Taxhelponline.com, or order a product from Taxhelponline.com. We may also retain any messages you send to us through contact forms or emails. We use this information to operate, maintain, and provide to you the features and functionality our products and services. Your username and if you choose to disclose it, your real name, can be published publicly in a testimonial only if we have your permission to do so. Once published your username and / or real name may not be able to be removed.

Information we may receive from third parties:

We may receive information about you from third parties. For example, if you access our websites through a third-party connection or log-in, for example, through Facebook Connect, by "allowing, +or linking", linking your account to the Taxhelponline.com website., that third party may pass certain information about your use of its service to Taxhelponline.com. This information could include, but is not limited to, the user ID associated with your account (for example, your Facebook UID), an access token necessary to access that service, any information that you have permitted the third party to share with us, and any information you have made public in connection with that service. If you allow us access to your friends list, your friends' user IDs, and your connection to those friends, may be used and stored to make your experience more social, and to allow you to invite your friends to view our website and our services. You should always review, and if necessary, adjust your privacy settings on third-party websites and services before linking or connecting them. You may also unlink your third party account from us by adjusting your settings on the third party service.

Analytics information:

We may directly collect analytics data, or use third-party analytics tools and services, to help us measure traffic and usage trends on Taxhelponline.com. These tools collect information sent by your browser or mobile device, including the pages you visit and other information that assists us in improving our products and services, as well as to improve our marketing of these products and services. We collect and use this analytics information in aggregate form such that it cannot reasonably be manipulated to identify any particular individual user.

Cookies information:

When you visit Taxhelponline.com, we may send one or more cookies - a small text file containing a string of alphanumeric characters - to your computer that uniquely identifies your browser and lets our website to help you login to portions of our site and/or enhance your

navigation through the site. A cookie may also convey information to us about how you use our website (e.g., the pages you view, the links you click and other actions you take on our website), and allow us or our business partners to track your usage of our website over time. A persistent cookie remains on your hard drive after you close your browser. Persistent cookies may be used by your browser on subsequent visits to the site. Persistent cookies can be removed by following your web browser's directions. A session cookie is temporary and disappears after you close your browser. You can reset your web browser to refuse all cookies or to indicate when a cookie is being sent. However, some features of Taxhelponline.com may not function properly if the ability to accept cookies is disabled.

Log file information:

Log file information is automatically reported by your browser or mobile device each time you log into our subscriber area of Pilla Talks Taxes . When you use our this aspect of our website, our servers automatically record certain log file information. These server logs may include anonymous information such as your web request, Internet Protocol (IP) address, browser type, referring / exit pages and URLs, number of clicks and how you interact with links on our website, domain names, landing pages, pages viewed, and other such information.

Clear gifs/web beacons information:

When you use Taxhelponline.com, we may employ clear gifs (also known as web beacons) which are used to anonymously track the online usage patterns of our Users. In addition, we may also use clear gifs in HTML-based emails sent to our users to track which emails are opened and which links are clicked by recipients. The information is allows for more accurate reporting and improvement of our website.

Device identifiers:

When you access the Taxhelponline.com by or through a mobile device (including but not limited to smart-phones or tablets), we may access, collect, monitor and/or remotely store one or more device identifiers, such as a universally unique identifier (UUID). Device identifiers are small data files or similar data structures stored on or associated with your mobile device, which uniquely identify your mobile device. A device identifier may be data stored in connection with the device hardware, data stored in connection with the device's operating system or other software, or data sent to the device by Taxhelponline.com. A device identifier may convey information to us about how you browse and use our website. A device identifier may remain persistently on your device, to help you log in faster and enhance your navigation through the our website. Some features of Taxhelponline.com may not function properly if use or availability of device identifiers is impaired or disabled.

Location data:

When you access Taxhelponline.com by or through a mobile device, we may access, collect, monitor and/or remotely store location data, which may include GPS coordinates (e.g. latitude and/or longitude) or similar information regarding the location of your mobile device. Location data may convey to us information about how you browse and use our website.

Commercial and marketing communications:

We use the information we collect or receive, such as your email address, to communicate directly with you. We may send you emails containing newsletters, promotions, and special offers. If you do not want to receive such email messages, you will be given the option to opt out or change your preferences. We also use your information to send you Taxhelponline.com-related emails (e.g., account verification, purchase and billing confirmations and reminders, technical and security notices). You may not opt out of these account related emails.

Use of certain service type information we collect about you:

We use or may use cookies, log file, device identifiers, location data and clear gifs information to: (a) remember information so that you will not have to re-enter it during your visit or the next time you visit the site; (b) provide custom, personalized content and information; (c) to provide and monitor the effectiveness of our products and services; (d) monitor aggregate metrics such as total number of visitors, traffic, and demographic patterns; (e) diagnose or fix technology problems; (f) help you efficiently access your information after you sign in; and (g) to provide advertising to your browser or device.

Sharing of Your Information

We will not rent or sell your information into third parties outside Taxhelponline.com/ Winning Publications and its group companies (including any parent, subsidiaries and affiliates) without your consent

What happens in the event of a change of control:

We may buy or sell/divest/transfer the company (including any shares in the company), or any combination of its products, services, assets and/or businesses. Your information such as customer names and email addresses and other user information related to our website may be among the items sold or otherwise transferred in these types of transactions. We may also sell, assign or otherwise transfer such information in the course of corporate divestitures, mergers, acquisitions, bankruptcies, dissolutions, reorganizations, liquidations, similar transactions or proceedings involving all or a portion of the company.

Instances where we are required to share your information:

Taxhelponline.com/Winning Publications will disclose your information where required to do so by law or subpoena or if we reasonably believe that such action is necessary to comply with the law and the reasonable requests of law enforcement; and/or to exercise or protect the rights, property, or personal safety of Taxhelponline.com, Winning Publications..

Sharing certain service type information we collect about you:

We may share certain service type information, including information obtained through tools such as cookies, log files, device identifiers, location data and clear gifs (such as anonymous usage data, referring/exit pages and URLs, platform types, number of clicks, etc.): (i) with our third-party business partners for the purposes described in the section above on ~~How We~~ **Collect and Use Information.** We may also aggregate or otherwise strip data of all personally identifying characteristics and may share that aggregated, anonymized data with third parties.

Ads on Taxhelponline.com:

We may also share certain information such as your location, browser, and cookie data and other data relating to your use of our website with our business partners to deliver advertisements (~~ads~~) that may be of interest to you. Taxhelponline.com may allow third-party ad servers or ad networks to serve advertisements on our website. These third-party ad servers or ad networks use technology to send, directly to your browser or mobile device, the ads and ad links that appear on our website, and will automatically receive your IP address when they do so. They may also use other technologies (such as cookies, JavaScript, device identifiers, location data, and clear gifs, see above) to compile information about your browser~~s~~ or device~~s~~ visits and usage patterns on our website and on other websites, and to measure the effectiveness of their ads and to personalize the advertising content delivered to you.

How We Store and Protect Your Information

Storage and Processing:

Your information ~~collected~~ through Taxhelponline.com be stored and processed in the United States.

Keeping your information safe:

Taxhelponline.com cares about the security of your information, and uses commercially reasonable safeguards to preserve the integrity and security of all information collected through the Service. To protect your privacy and security, we take reasonable steps (such as requesting a unique password) to verify your identity before granting you access to any login account on this website account. You are responsible for maintaining the secrecy of your unique password

and account information, and for controlling access to your email communications from us, at all times. However, Taxhelponline.com cannot ensure or warrant the security of any information you transmit to us or guarantee that information on our website may not be accessed, disclosed, altered, or destroyed. Your privacy settings may also be affected by changes to the functionality of third party sites and services that you transfer to from our website, such as social networks. Taxhelponline.com/Winning Publications is not responsible for the functionality or security measures of any third party.

Compromise of information:

In the event that any information under our control is compromised as a result of a breach of security, Taxhelponline.com will take reasonable steps to investigate the situation and where appropriate, notify those individuals whose information may have been compromised and take other steps, in accordance with any applicable laws and regulations.

Your Choices about Your Information

You control your account information and settings: You may update your account information and email-communication preferences at any time contacting Winning Publications. You can also stop receiving promotional email communications from us by modifying unsubscribing on the email you receive.

We make every effort to promptly process all unsubscribe requests. As noted above, you may not opt out of Service-related communications (e.g., account verification, purchase and billing confirmations and reminders, technical and security notices). If you have any questions about reviewing or modifying your account information, you can contact us directly at Winning Publications at info@taxhelponline.com.

Opting out of collection of your information for Tracking / Advertising:

Please refer to your mobile device or browser's technical information for instructions on how to delete and disable cookies, and other tracking/recording tools. Depending on your type of device, it may not be possible to delete or disable tracking mechanisms on your mobile device. Note that disabling cookies and/or other tracking tools prevents Taxhelponline.com or its business partners from tracking your browser's activities in relation to the website, and for use in targeted advertising activities by third parties. However, doing so may disable some of the features available through our site.

How long we keep your private profile information:

Following termination of a newsletter or login account, Winning Publications may retain your private profile information for a commercially reasonable time for backup, archival, or audit purposes. For the avoidance of doubt, any information that you choose to make public on the service may not be removable.

Links to Other Websites and Services

We are not responsible for the practices employed by websites or services linked to or from our website, including the information or content contained therein. Please remember that when you use a link to go from our website to another website, our Privacy Policy does not apply to third-party websites or services. Your browsing and interaction on any third-party website or service, including those that have a link or advertisement on our website, are subject to that third party's own rules and policies. In addition, you agree that we are not responsible and we do not control over any third-parties that you authorize to access your user content. If you are using a third-party website or service (like Facebook, Google groups, or an IRC chatroom) and you allow such a third-party access to your user content you do so at your own risk. This Privacy Policy does not apply to information we collect by other means (including offline).